



ALUMNI ASSOCIATION

ADVANCED VEHICLE
TECHNOLOGY COMPETITIONS

Sponsorship

North America's Premier Collegiate Automotive Engineering Competitions

For more than thirty-five years, Advanced Vehicle Technology Competitions (AVTCs) have set the standard as the preeminent collegiate engineering competitions in North America. Graduates from the program enter the workforce with skill sets and hands-on product development experience far above that of their peers' and are making significant impacts in the mobility and energy industries. Beyond that, those involved in the competitions—students, faculty and sponsors alike—develop a solidarity, allegiance and 'esprit de corps' that lasts far beyond the conclusion of each competition.

ABOUT US

The AVTC Alumni Association (AVTC AA) extends the impact of the AVTCs by serving as an official networking hub to continue fostering meaningful relationships. For AVTC alumni, the association provides opportunities for personal career development and presents opportunities to help current students, other alumni and supporters through mentorship and networking programs.

Managed by Argonne National Laboratory for the U.S. Department of Energy

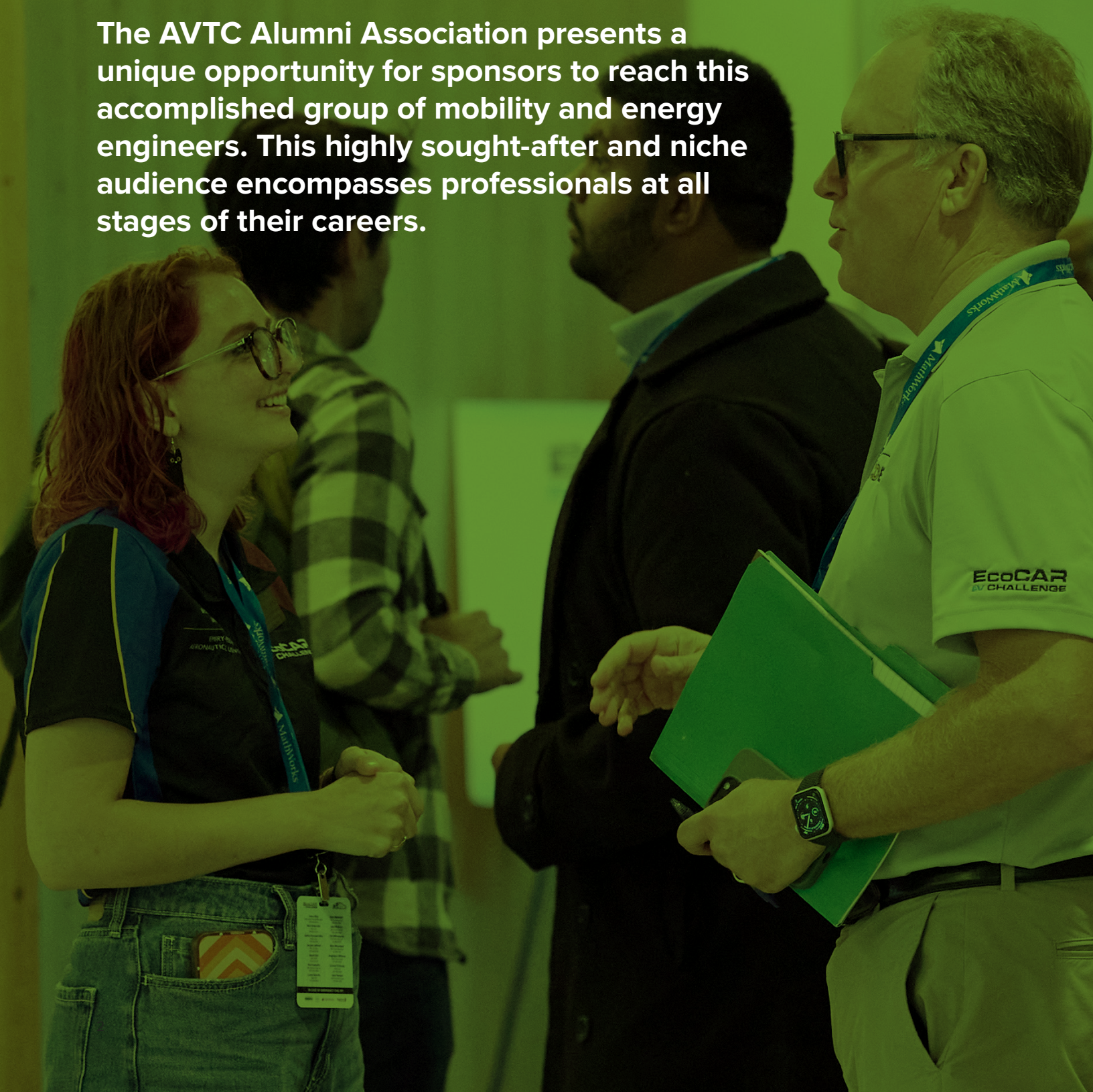
Membership is eligible to more than 30,000 competition alumni

Officially recognized as an independent 501c(3) organization organized through the American Society for Engineering Education

Governed by a Steering Committee made up of AVTC alumni

Sponsorship Opportunities

The AVTC Alumni Association presents a unique opportunity for sponsors to reach this accomplished group of mobility and energy engineers. This highly sought-after and niche audience encompasses professionals at all stages of their careers.





RECRUITING

Post job openings on the AVTC AA website

Search for candidates based on a specific set of criteria

Get candidate recommendations from Argonne National Laboratory leadership

Review candidate profiles that include resumes and other details, such as:

- Patents
- Authored articles and papers
- Intellectual property, etc.



NETWORKING

Host online and/or in-person hospitality events

Right of first refusal to sponsor official AVTC AA in-person events

Host virtual career development webinars, such as:

- How to manage your career
- Bridging to management positions
- Re-entering the workforce after an extended leave, etc.



REPUTATION BUILDING

Feature company-specific content on the AVTC AA website, such as corporate or product videos, written articles on AVTC alumni who are current employees of sponsor companies, and logo placement

Logo placement in digital correspondence to alumni, and on event signage

Opportunity to name an award given annually to an AVTC alumni, such as:

- Lifetime Achievement Award
- Young Innovator of the Year Award

Advertise products and services on the AVTC AA website

Exposure at in-person events through signage, speaking opportunities, displays

SPONSORSHIP LEVELS AND BENEFITS

The AVTC AA sponsorship levels are structured in three tiers based on a required annual contribution. Sponsor benefits increase incrementally with each sponsor level.

AVTC AA Contribution Schedule

SPONSORSHIP LEVEL	ANNUAL CONTRIBUTION*	THREE-YEAR TOTAL CONTRIBUTION*
LEVEL ONE	\$75,000	\$225,000
LEVEL TWO	\$50,000	\$150,000
LEVEL THREE	\$25,000	\$75,000

Each sponsorship level is a three-year commitment and payments can be tailored to the needs of the sponsor.

*Contribution amounts in USD

Sponsor Benefits

		LEVEL ONE	LEVEL TWO	LEVEL THREE
Recruiting	Job postings on the AVTC AA website	Unlimited	Up to 24/year	Up to 12/year
	Featured job postings on home page scroll	At least 3 at all times	At least 2 at all times	—
Networking	Host online and/or in-person hospitality events	Included	Included	—
	Right of first refusal to sponsor official AVTC AA in-person events	Included	Included	—
	Opportunity to host virtual career development webinars	Included	Included	—
Reputation Building with Corporate and Executive Visibility	Feature stories on AVTC alum who are current employees of sponsor	Up to 4/year	Up to 2/year	Up to 1/year
	Logo inclusion on website, digital correspondence to alumni, and event signage	Included	Included	Included
	Opportunity to name an award	Included	—	—
	Online banner ads	Up to 6/year	Up to 4/year	Up to 2/year

Additional sponsorship benefits to be offered as new programming is developed.



“Alumni of AVTCs can be found in virtually all sectors of advanced automotive technology development. Join us in further supporting those who are at the forefront of this critically important industry.”

—TBD DOE representative

For more information on the AVTCs Alumni Association, visit avtcalumni.org

ADVANCED VEHICLE TECHNOLOGY COMPETITIONS

We are North America's premier collegiate automotive engineering competitions. Established in 1988 as a partnership between the U.S. Department of Energy and Argonne National Laboratory, the Advanced Vehicle Technology Competitions engage middle school- through higher-ed-aged students in STEM education, creating a pipeline for workforce development and future automotive engineers. With more than 30,000 alumni in the industry, AVTCs build a diverse workforce to help maintain the U.S.' competitive edge in the global automotive marketplace.

avtcseries.org

CONTACT

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